

USTPA

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No Trademark shall be refused registration unless it so resembles a mark registered as to be likely to cause confusion.

This has resulted in the
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allowing Trademarks that
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Be advised, protecting a Trademark from registration of confusing or conflicting marks is ultimately NOT the responsibility of the normal Trademark registration process, but of the Trademark Owner.

The USPTO publishes a *Weekly Trademarks Gazette* listing all names and designs which have been approved by USPTO examiners to receive the status of Trademark. Approximately 220,000 Trademark applications are *published* each year. This process is intended to give the general public the opportunity to oppose any Trademark that may infringe upon their rights, prior to its registration. Confusing or conflicting marks that are registered may require legal representation to reverse.

Opposition to a name or design which has been published must be received by the USPTO within 30 days of the publication or the confusing or conflicting name or design receives the status of registered trademark.

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